

# Entering Grade 6

## Book Endorsement Project

Directions: Pretend that an advertising firm has hired you to create a poster that will be used to promote this book. Create a colorful and attractive poster to advertise your chosen book, and be prepared to share this poster with your classmates in August. Hopefully, we will have many great book recommendations to get us started on our book challenge. The poster should be done on 8.5" by 11" unlined paper. You may complete the poster using a computer or by hand. Please follow the directions below

- ★ Write the title and author of the book. Make the title stand out by using large, dark, and bold letters. Use correct capitalization.
- ★ Include an interesting picture that **highlights a key event in the novel**. Write a descriptive caption to go along with this picture. In the caption, **explain what is happening in the scene and why this scene is important to the plot of the story**. You may draw your own picture, find one from a magazine, or take a picture yourself. Please do not use a picture copied from the internet.
- ★ Write at least one significant, interesting, or funny quote from the novel.
- ★ Add your personal recommendation that clearly explains why the book is worth reading. Provide two specific reasons.
- ★ Include anything else that you would think might "sell" your book.
- ★ Proofread and edit your work carefully.

Criteria	3	2	1	0
<b>Title and Author</b>	The title of the book and author's name are included. The title of the book stands out and is written correctly.	The title and author are included. The title does not stand out and/or is written incorrectly.	Either the title or author is missing.	Both the title of the book and the author's name are missing.
<b>Picture and caption of a key event.</b>	An attractive picture shows an <u>important scene</u> from the <u>plot</u> . The student includes a descriptive caption to explain the event. Be sure to include how this scene fits into the plot of the story.	The picture and caption are included but it is not clear why the event is relevant.	The picture is unclear or the caption is difficult to understand.	There is no picture.
<b>Interesting quote or line</b>	There is an interesting line or quote from the novel which makes the audience want to choose this book. It includes interesting words and hints at unusual content.	There is a line or quote from the novel, however, the words are not interesting enough to attract the reader's attention.	The line or quote from the book is confusing or does not make sense.	The students does not include a line or quote from the book.
<b>Recommendation</b>	The student tells why others would enjoy this book. The recommendation should be written with other sixth graders as the audience. It provides two specific reasons and is meaningful.	The student includes a recommendation; it is somewhat meaningful to other students.	The student's recommendation is unclear or confusing to the reader.	There is no recommendation included on the poster.
<b>Creativity and neatness</b>	The poster is neat, pleasant to look at, and leaves the reader with a positive image. It is clear that the student put forth efforts to make the poster look attractive.	The poster meets the requirements, but lacks creativity. Little thought went into the arrangement of details.	The poster is somewhat sloppy and looks as if it was completed quickly and without much thought.	The poster lacks effort. There is little color and the poster is not edited carefully. The poster is not neat.